



BrainPulses Case Study for ASM Group of Institutes



Case Study

BrainPulses enhances teaching effectiveness at ASM Group of Institutes through real-time, gamified assessments.



Background

ASM Group of Institutes, renowned for its dedication to providing quality education, sought a tool to assess and improve the effectiveness of their faculty and guest faculty's teaching. They had tried several tools but found that none met their specific needs for evaluating teaching methods and student engagement in real-time.

After piloting BrainPulses in PGDM and MBA sessions, the platform was found to be a perfect fit for gathering instant feedback from students. Following a successful trial, BrainPulses was deployed across the institution.

Solution

BrainPulses provided a gamified, interactive platform that allowed faculty to create quizzes for real-time student assessments. This tool gave students the opportunity to actively engage in the learning process while enabling faculty to assess comprehension and teaching effectiveness.

Results

- Daily use of BrainPulses by 2500+ students across various departments.
- Each classroom includes 40-50 students, who actively participate in regular assessments.
- Faculty members adjust teaching strategies based on real-time feedback.
- Gamified assessments foster greater student participation and enhanced engagement.
- Continuous feedback loops contribute to improved teaching quality and student learning outcomes.

Testimonial

"BrainPulses has truly transformed how we assess teaching effectiveness at ASM. The real-time feedback has boosted student engagement and helped faculty improve their teaching methods. With over 2500 students using the platform daily, it has become an essential tool for enhancing learning outcomes."

Saurabh Kulkarni, Marketing Head, ASM Group of Institutes

